

The Benefits of Public Records: *Data Driven Policing with LexisNexis®*

Public records have always been available for review by law enforcement, though the scope of availability and method of access has greatly changed. Initially, the investigator would travel to or call each source of the public record and request and review the information. It could take days, weeks and possibly months to find the information the investigator was looking for. And even then, synching the records from various sources proved time consuming and fraught with error and inconsistencies. In the late 1970s and early 1980s, public records holders began storing this information electronically and as technology and computers advanced, the aggregation and dissemination of these public records became more readily available and as such, they were leveraged on a more common and frequent basis. Unfortunately, only the investigative divisions of law enforcement agencies recognized the immense value of public records. And, even in some investigative communities, widespread adoption was slow. That is until now.

The last two years have seen a significant increase in the usage and adoption of making public records part of the law enforcement best practices work flow. Agencies all across the United States have leveraged access to public records and their dissemination through various products to make law enforcement more successful. Ultimately and most importantly, they have made their agencies and the communities they serve safer. When law enforcement decision makers ask themselves “what would a successful year in my agency look like,” most, if not all, will highlight the following: increased officer safety; reduced crime rates; the ability to solve more cases and solve them faster; and improved community relations. By partnering with LexisNexis, utilizing its’ suite of solutions, and integrating those solutions into existing programs and initiatives, agencies will achieve unprecedented success year *after* year.

Increased Officer Safety: Agencies will improve their tactical situational planning and be better prepared to execute a search with public records access. Agencies can immediately identify all current listed occupants of a residence or multi-dwelling. Relatives and associates can be identified along with other non-obvious relationships.

Crime Reduction: Agencies will achieve earlier apprehensions on serial offenders through the use of public records. When considering serial offender crimes such as burglary, robbery, auto larceny and sex offenses, early identifications lead to early apprehensions, which lead to patterns interrupted. When a large number of crimes are committed by a small number of people, patterns can be interrupted 20% sooner and could help an agency achieve crime reductions of 10% or more. In addition, agencies partnering with LexisNexis are experiencing verified results through the use of public records for monitoring and tracking sex offenders for their SMART programs.

Increase Efficiency and Productivity: Agencies will achieve greater efficiency and productivity when public records are integrated into their workflow. By conducting immediate, station-based research, investigators can more accurately identify viable locations for inquiries and interviews and identify best addresses sooner on hard to locate individuals. Less wasted field work on lower priority events equates

to more attention to higher priority (and higher visibility) investigations. In addition, imagine the increase of efficiencies and productivity that can be attained when an alerting and monitoring system is implemented. A single monitoring program established for the hardest-to-locate subjects can perform the work of dozens of investigators or analysts. The average "Investigator/Analyst to Case Ratio" can easily increase up to 25% when working in this manner.

Increase and Expedite Case Clearance Rates: Agencies will achieve higher case clearance rates in a shorter amount of time through the use of public records. Simple searches with sophisticated query algorithms can turn "unknowns" into identified subjects on a more regular basis. Subscriber information on cell phones and landlines and early identifications of relatives and associates bring cases to closure much sooner. Agencies have experienced case closure rates increasing by 15%.

Improved Community Relations: Agencies will achieve a greater connection with businesses and individual community members when they utilize public records internally. When an agency uses comprehensive background screening practices, it hires the best candidates, and builds an organization of high integrity and community trust increases. In addition, more informed contact and less unnecessary confrontational situations with the community build on that desired trust. And, when problems are solved, improved community relations result.

Intelligence Led Policing: Agencies will begin to police in a more-forward manner when they couple public records with analytical trends and data. When agencies utilize LexisNexis' public records in tandem with their own internal proprietary data, better decisions can be made regarding deployment of tactical and investigative resources directed at the correct targets. Industry leading entity resolution utilizing the LexisNexis patented Link ID™ capabilities ensures the correct targets are identified. Where is the next robbery going to occur? Who is the next person likely to re-offend? Predictive modeling and intelligence led policing, fueled by public records, will help to answer those questions.

Asset Location and Seizure: Agencies will achieve direct financial benefits from the use of public records in the identification and recovery of criminal assets. Law Enforcement agencies which have utilized public records to tie offenders of organized crime to assets and locations, have recovered enormous amounts of property, vehicles, watercraft and cash. In the course of bringing down just one narcotics organization, an agency in Northern Florida seized enough cash to fund their public records access for multiple years.

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About LexisNexis® Advanced Government Solutions

LexisNexis Advanced Government Solutions has been supplying Law Enforcement agencies with public records data for over twenty years. Currently, that data exceeds billions of records from thousands of sources on hundreds of millions of people. We have a team of innovative engineers working with experienced law enforcement professionals to continuously improve our suite of solutions to help make law enforcement executives and their agencies reduce crime, improve officer safety, expedite and increase case clearance rates and increase efficiencies and productivity. We know of no other technology or data solution available to law enforcement which can deliver these results with a faster implementation cycle and with a greater return on investment. We are excited about fostering our current partnerships and look forward to forging new ones.

The LexisNexis Investigative Solutions for Law Enforcement includes: LexisNexis Data Analytics Supercomputer, Accurint® for Law Enforcement, Accurint® LE Plus, ProMonitor™, ReSOLT, Forensic Flashback, Screening Solutions, Batch Solutions, and other customized solutions.

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